



COACHES VS. CANCER 3-POINT CHALLENGE 2019

COLLEGE BONUS COMPETITIONS

\$30,000 IN BONUS FUNDS AVAILABLE!

Beginning Monday, February 4th, college teams participating in the 2019 Coaches vs. Cancer 3-Point Challenge can take part in three, week-long bonus competitions. Teams will compete to secure the **most NEW pledges** (min \$20 total contribution*) each week between Monday at 12:00 am ET and Sunday at 11:59:59 pm ET. The top two teams each week will receive a cash prize toward their overall 3-Point Challenge total!**

Weekly 1st Place Prize: \$7,000

Weekly 2nd Place Prize: \$3,000

WEEKLY BONUS COMPETITION DETAILS

When: Weekly, for 3 weeks beginning 2/4.

Bonus 1: Monday, 2/4 at 12:00am ET to Sunday, 2/10 at 11:59:59pm ET

Bonus 2: Monday, 2/11 at 12:00am ET to Sunday, 2/17 at 11:59:59pm ET

Bonus 3: Monday, 2/18 at 12:00am ET to Sunday, 2/24 at 11:59:59pm ET

Competition: Collect the **most new pledges** for your school's 3-Point Challenge Campaign (3-pointer pledge or flat donation with \$20 min estimated total contribution to count). Bonus competition pledge counts will reset after the completion of each week.

Award: The team with the most new pledges each week will earn an additional **\$7,000** for their school's campaign. The second place school will earn an additional **\$3,000**. All teams are eligible to win bonuses each week of the competition. Repeat winners are allowed.

Updates: Follow the live Bonus Challenge Leaderboard each week at 3pointchallenge.org/college.

* Only pledges made online through your team's 3-Point Challenge page will be counted toward your Bonus Competition total. Pledges per 3-pointer or flat donations must have an estimated total contribution amount of \$20 to be counted toward your Bonus Competition total.

** In the event of a 1st place tie, that week's \$10,000 total award pool will be divided evenly among all tying teams. In the event of a 2nd place tie, that week's \$3,000 award will be divided evenly among all 2nd place tying teams.